

60Plus SENIOR PROGRAM

SPONSORSHIP OPPORTUNITIES



Benefits	Starlight	Spotlight	Satellite	Flashlight
	\$1,500	\$600-\$800	\$250	Door Prize
Listing with information about your business or organization on invitations to over 300 seniors, (plus local Senior Centers Bulletin Boards) for 5 luncheons	*			
Listing with information about your business or organization on invitations to over 300 seniors, (plus local Senior Centers Bulletin Boards) for 1 luncheon		*		
60Plus Facebook page notice 2-3 weeks prior to event	*	*		
Invitation to speak on stage for 5 minutes about your business or service at 1 luncheon (50-100 attendees)	*	*		
One minute introduction at 5 Senior luncheons (50-100 attendees)	*			
One minute introduction at 1 Senior luncheon (50-100 attendees)			*	
Logo, name and link to your business on 60Plus page (1 year)	*	*	*	
Included in Diversity Center email newsletter (two weeks), circulation of 2000+	*	*		
Table display at Senior luncheon for 5 luncheons	*			
Table display at Senior luncheon for 1 luncheon		*		
Lunch for two representatives of your business at 5 Senior luncheons	*			
Lunch for two representatives of your business at 1 Senior luncheon		*		
May offer "Today's Helpful Tip" to place at each seat at 5 luncheons	*			
Standing for an introduction and at the time the ticket is drawn and the door prize is given				*
LGBT Aging Cultural Sensitivity training for staff (1 hour)	*			